

# ITS Washington VIRTUAL Annual Conference & Exhibition

## Event Schedule

Tue, Dec 08, 2020

8:30am

### Login/Tech Check/Networking

🕒 8:30am - 9:00am, Dec 8

📍 Virtual

Grab a cup of your favorite morning drink, login, chat and learn.

Join us for a day of **Technology and Policy: Chicken & Egg**.

Technology continues to evolve and policy can be slow to react. This day will explore the technologies that are being considered by city and state agencies and how policy is playing a key role.

9:00am

### Keynote

🕒 9:00am - 9:30am, Dec 8

📍 Virtual

**Moderator:** Adrian Pearmine, Director for Smart Cities and Connected Vehicles at DKS Associates

- Implementing Policy, that results in innovative technology deployments
- Technologies
- Policy
- Changing Culture

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### 🗣️ Speakers



**Ken Leonard** Director, ITS Joint Programs Office/USDOT



**Shailen Bhatt** President and CEO, Intelligent Transportation Society of America

9:30am

### Exhibitor Showcase

🕒 9:30am - 10:00am, Dec 8

📍 Virtual

A message from our exhibitors on their latest transportation technology equipment and deployments.

10:00am

### Technical Panel

🕒 10:00am - 11:30am, Dec 8

📍 Virtual

**Moderator:** Adrian Pearmine, Director for Smart Cities and Connected Vehicles at DKS Associates

## Panelists

- Mandy Bishop, Program Manager, Smart Columbus
- Daniel Lai, Senior ITS Engineer, City of Bellevue
- Galen McGill, System Operations & ITS Manager, Oregon Department of Transportation
- Ahmed Darrat, Market Lead, CityFi

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## Speakers



**Mandy Bishop** Program Manager, Smart Columbus



**Daniel Lai** Senior ITS Engineer, City of Bellevue



**Galen McGill** System Operations & ITS Manager, Oregon Department of Transportation



**Ahmed Darrat** Market Lead, CityFi

## 11:30am

### Sponsor Spotlight/Q&A/Networking/Games (visit the exhibitor booths for points!)

🕒 11:30am - 12:00pm, Dec 8

📍 Virtual

**Sponsor Spotlight:** *Increasing Traffic Operations' Safety & Efficiency Using Automated Access Control Solutions* by Versilis

Traditional traffic control involving manual setup and dismantle of static signs and traffic cones can represent safety concerns and important project or operational costs. While the use of automated traffic control devices to signal a closed access isn't new, it is becoming more of a reality for different applications such as HOV reversible lanes, or Bridge/Tunnel Incident and Maintenance management.

This presentation will summarize the 3 key components of a safe highway access control solution using automated gates. In the absence of clear national industry standards related to highway warning gates, this presentation aims to provide critical safety guidance for Traffic Engineers and Transportation Agencies. The 3 key components of a safe highway access control solution include: Automation, Crashworthiness, and Visibility. This presentation will also include various examples of innovative highway safety improvements using access control solutions across the US.

As a sustaining member of the Transportation Research Board (TRB) Roadside Safety Committee (AFB020), and Managed Lanes Committee (AHB35), Versilis advocates for highway worker and motorist safety. The information provided in this presentation is based on project lessons learned and over 25 years of experience.

Wed, Dec 09, 2020

## 8:30am

Login/Tech Check/Networking

🕒 8:30am - 9:00am, Dec 9

📍 Virtual

Grab a cup of your favorite morning drink, login, chat and learn.

Joining us for a day of **All this data, what does it mean?**

As data becomes more readily available, public agencies can be overwhelmed with the available tools and use of these tools for effective transportation management and operations. This day examines new technologies and techniques for getting improved performance out of your transportation network without straining staff resources.

## 9:00am

### Keynote

🕒 9:00am - 9:30am, Dec 9

📍 Virtual

**Moderator:** Kelly Rula, New Mobility Team Lead, Seattle Department of Transportation

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### 🗣️ Speaker



**Adiam Emery** Director of Transportation Operations, Seattle Department of Transportation

## 9:30am

### Exhibitor Showcase

🕒 9:30am - 10:00am, Dec 9

📍 Virtual

A message from our exhibitors on their latest transportation technology equipment and deployments.

## 10:00am

### Technical Panel

🕒 10:00am - 11:30am, Dec 9

📍 Virtual

**Moderator:** Kelly Rula, New Mobility Team Lead, Seattle Department of Transportation

### Panelists

- Eddie Curtis, Traffic Management Specialist, FHWA
  - Lian Roberts, Signal Operations Engineer, Washington State Department of Transportation
  - James Colyar, Transportation Specialist, FHWA
  - Rikki Sonnen, Statewide Traffic Performance Engineer, UDOT
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### 🗣️ Speakers



**Eddie Curtis** Traffic Management Specialist, FHWA/USDOT



**Lian Roberts** Signal Operations Engineer, WSDOT



**James Colyar** Transportation Specialist, FHWA/USDOT



**Rikki Sonnen** Statewide Traffic Performance Engineer, UDOT

## 11:30am

### Q&A/Networking/Games (visit the exhibitor booths for points!)

🕒 11:30am - 12:00pm, Dec 9

📍 Virtual

## Thu, Dec 10, 2020

## 8:30am

### Login/Tech Check/Networking

🕒 8:30am - 9:00am, Dec 10

📍 Virtual

Grab a cup of your favorite morning drink, login, chat and learn.

Joining us for a day of **So it's 2020....**

The year 2020 has brought to light systematic racism and equity shortcomings, fragility of transportation funding, and uncertainty of the future. Unlike Days 1 and 2 that focused on technology and data, Day 3 will bring together the conference theme by examining equity as well as travel demand and travel patterns in the COVID era. How do we adequately adjust our models and decision-making to address the ongoing paradigm shift from car-centric planning to sustainable, multi-modal design? Additionally, how can we leverage existing infrastructure and programs and make operational changes that provide equitable benefit to the traveling public?

Attend to gain insight into your role in creating a safe and equitable transportation system.

## 9:00am

### Keynote

🕒 9:00am - 9:30am, Dec 10

📍 Virtual

Moderator: Lisa Ballard, WSDOT

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### 🗣️ Speakers



**Josh Brown** Executive Director, Puget Sound Regional Council



**Amy Scarton** Assistant Secretary, Washington State Ferries

9:30am

**Exhibitor Showcase**

🕒 9:30am - 10:00am, Dec 10

📍 Virtual

Take a moment to visit and chat with our virtual exhibitors.

10:00am

**Technical Panel**

🕒 10:00am - 11:30am, Dec 10

📍 Virtual

**Moderator:** Luka Ukraincysk, King County Metro Transit

**Panelists**

- Ambar Johnson, Liveable Streets
- Brian Van Abemma, King County Metro Transit
- Virginie Nadimi, King County Metro Transit
- Raid Tirhi, City of Bellevue

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🗣️ **Speakers**



Ambar Johnson Liveable Streets



Brian VanAbemma



Virginie Nadimi Transportation Planner, King County Metro Transit



Raid Tirhi Senior ITS Engineer, City of Bellevue

11:30am

**Q&A/Networking/Prizes**

🕒 11:30am - 12:00pm, Dec 10

📍 Virtual