Safety and ITS: A Perfect Partnership

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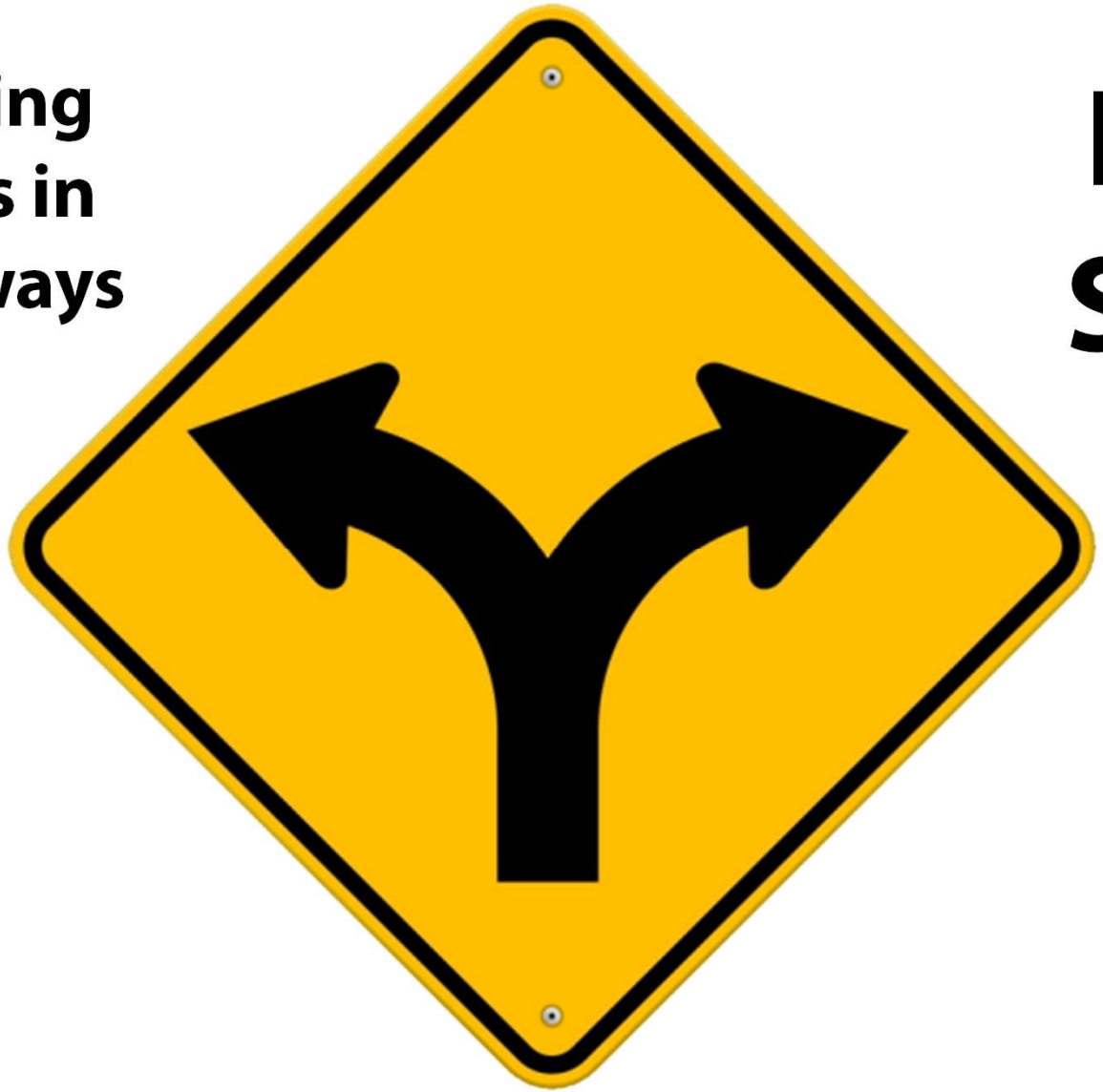
DKS

"ITS America advances the research and deployment of intelligent transportation technologies to **save lives**…"

Using existing data & tools in innovative ways

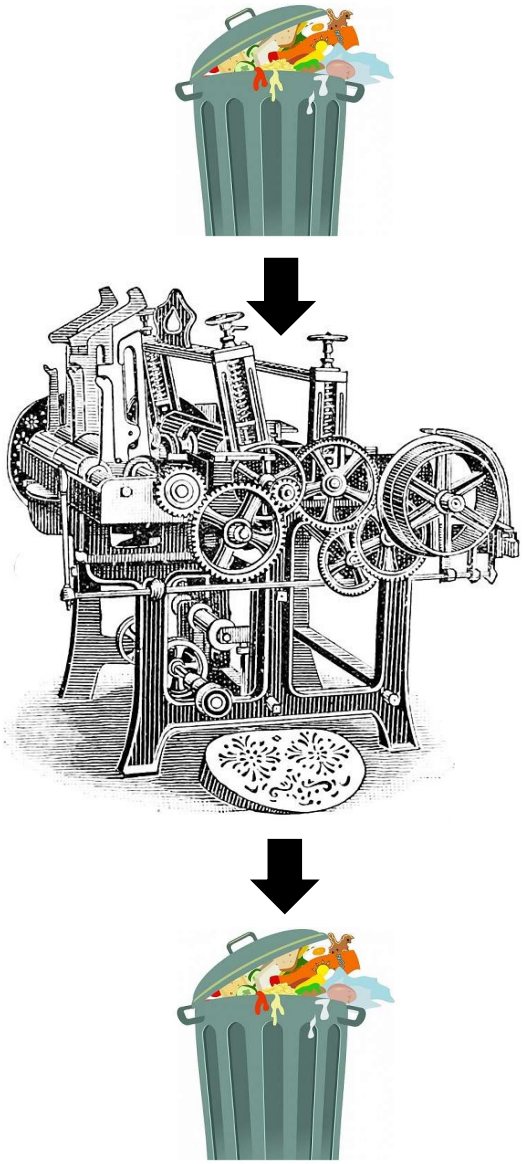


Look! Shiny!

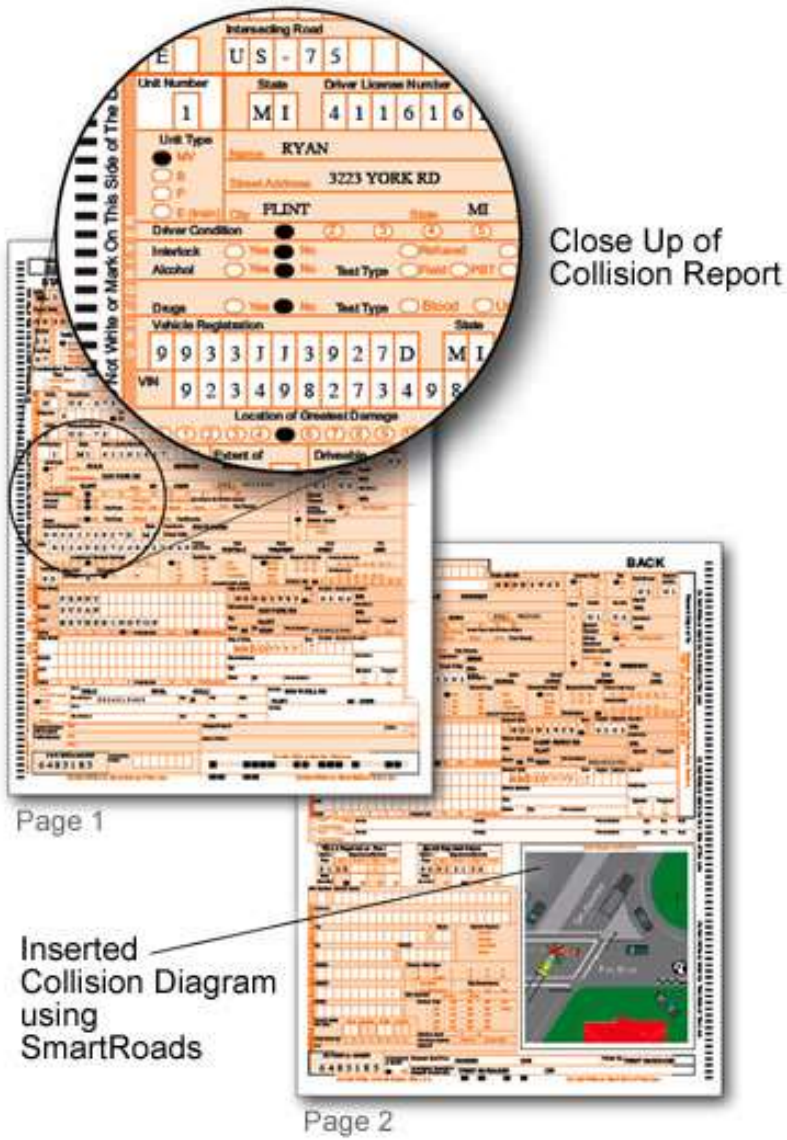
Existing Data

Data Quality 6-Pack

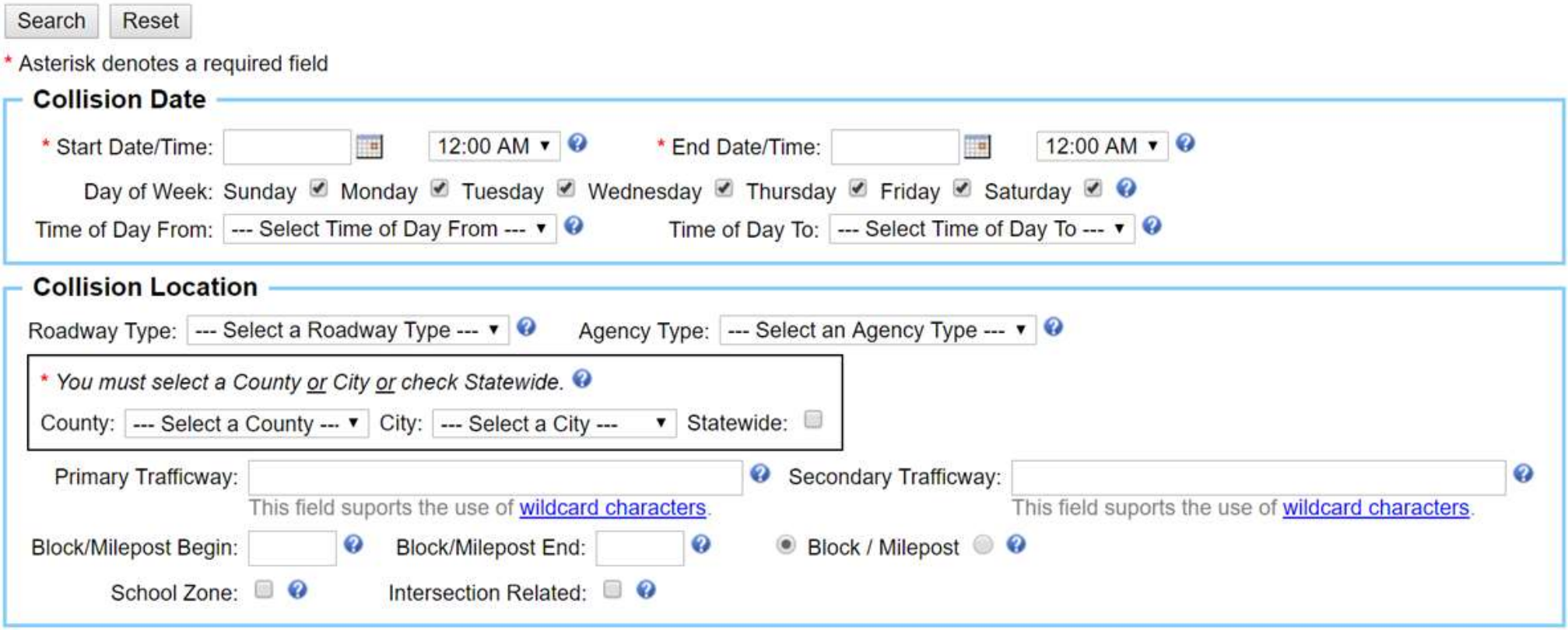
Timely	Accurate
Complete	Consistent
Integrated	Accessible



Data Collection



Accessible Analysis Tools



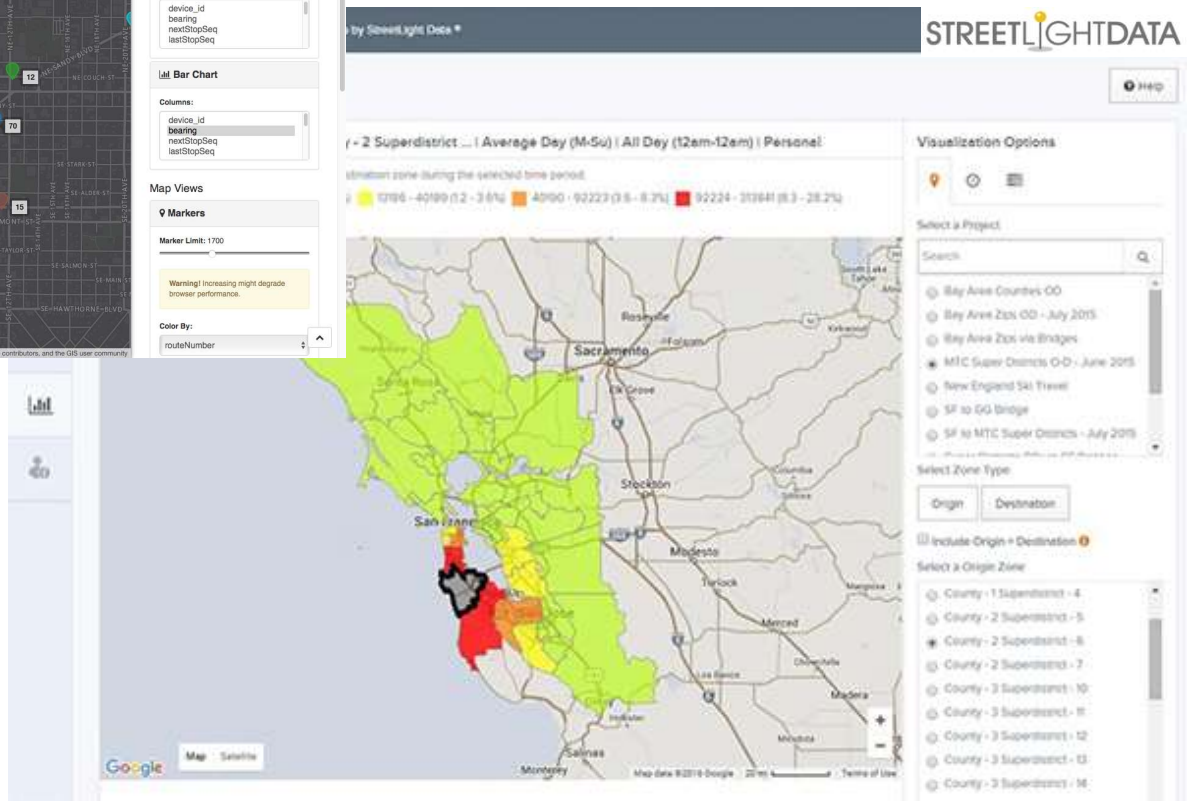
http://www.wsp.wa.gov/driver/collision-records

New Data Sources

mioVISION

CREATING SAFER ROADS FOR EVERYONE

Integrating Other Datasets



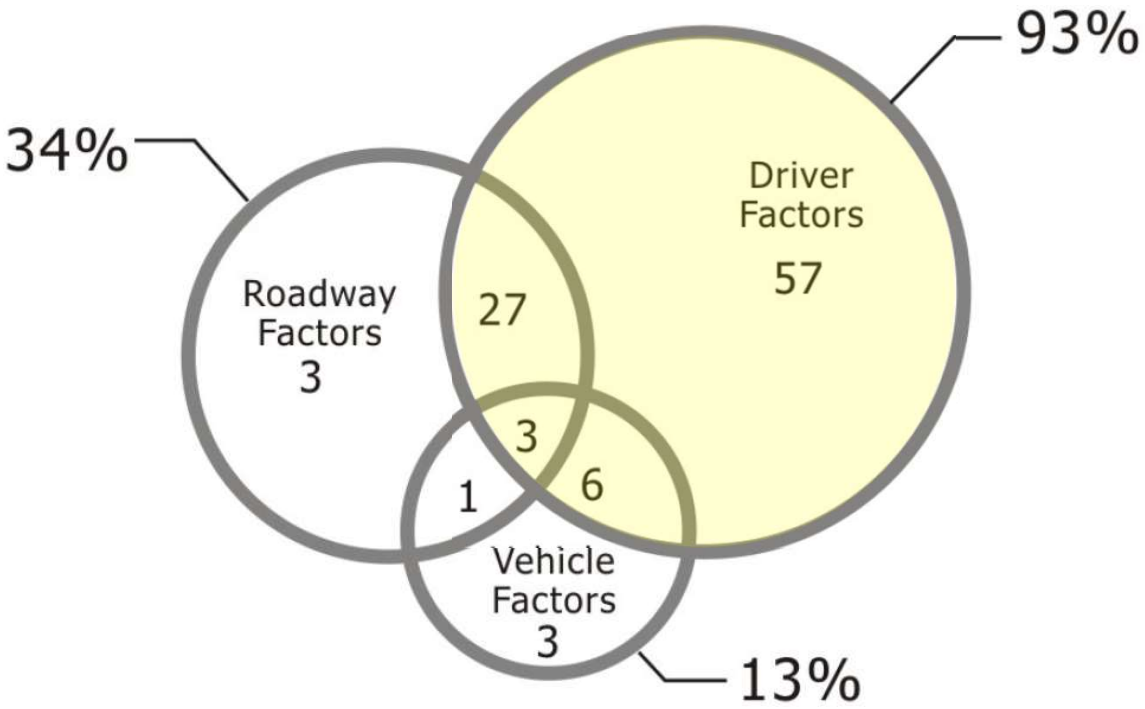
Existing Tools

Intersection Conflict Warning System

ICWS RESULT	Severe Crashes CMF (% reduction)	Angle Crashes CMF (% reduction)	All Crashes CMF (% reduction)	Night Crashes CMF (% reduction)	Average B/C (Hi/Lo Range)
2-lane x 2-lane	0.70 (30%)	0.80 (20%)	0.73 (17%)	0.90 (10%)	27:1 (16:1-39:1)
4-lane x 2-lane	0.80 (20%)	0.85 (15%)	0.83 (17%)	0.97 (3%)	10:1 (6:1-14:1)

New Tools

Humans are bad at driving


93%
34%
Driver
Factors
57
Roadway
Factors
3
27
3
1
6
Vehicle
Factors
3
13%

01001111 01101110 01101100 01100001
01001110 01100101 01100011 01101011

01110111 01100101
01110010 00100000

01100101 01100001
01110100 00001101

01100101 01100001

01000101 01111000
01110000 01100101

01110100 01101111

Only two eyes, both in front

Neck rotation is terrible

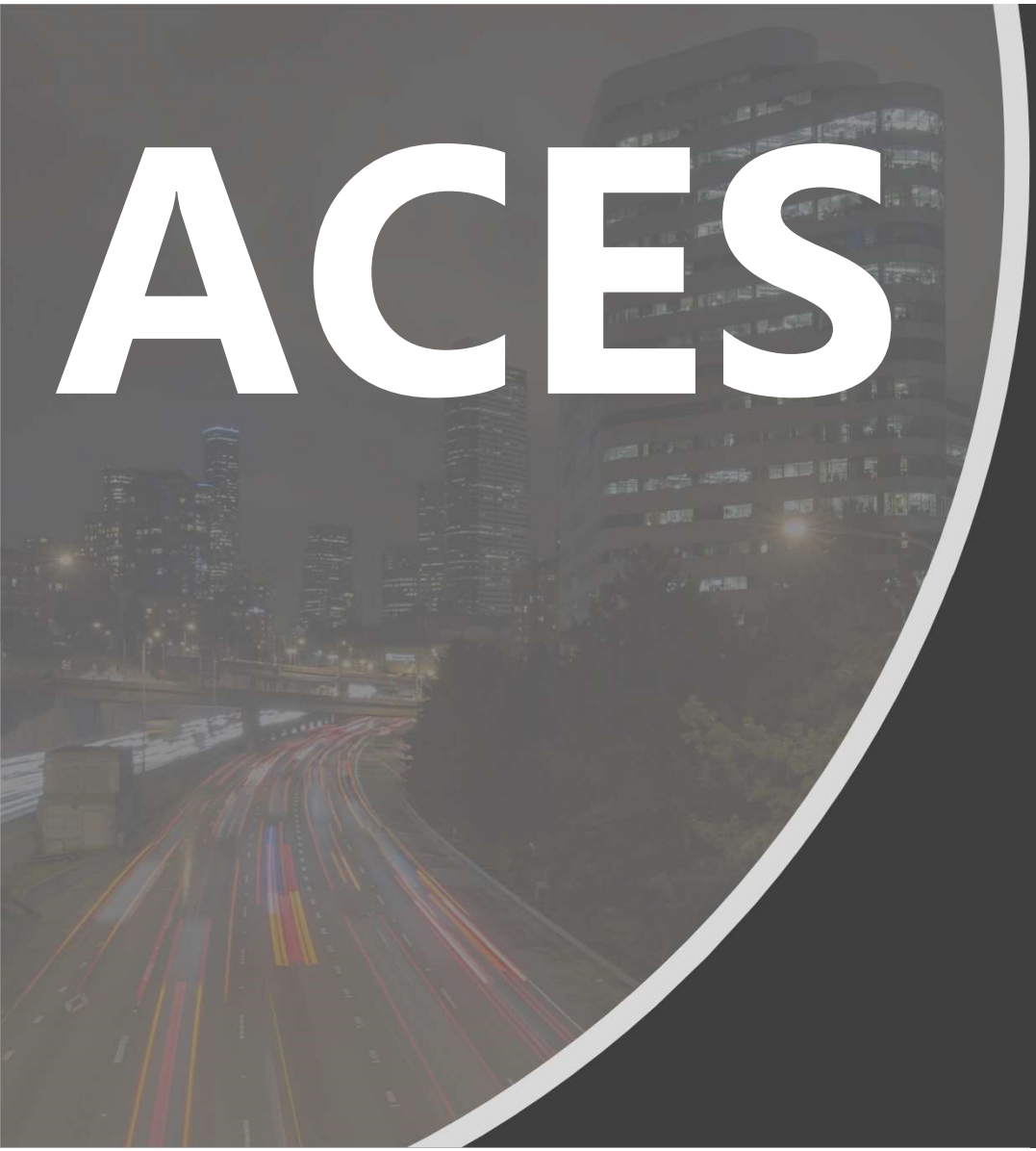
Computational power of meat

Require sleep

Consume substances & drive worse

Expensive to repair

Think they are good at driving



ACES

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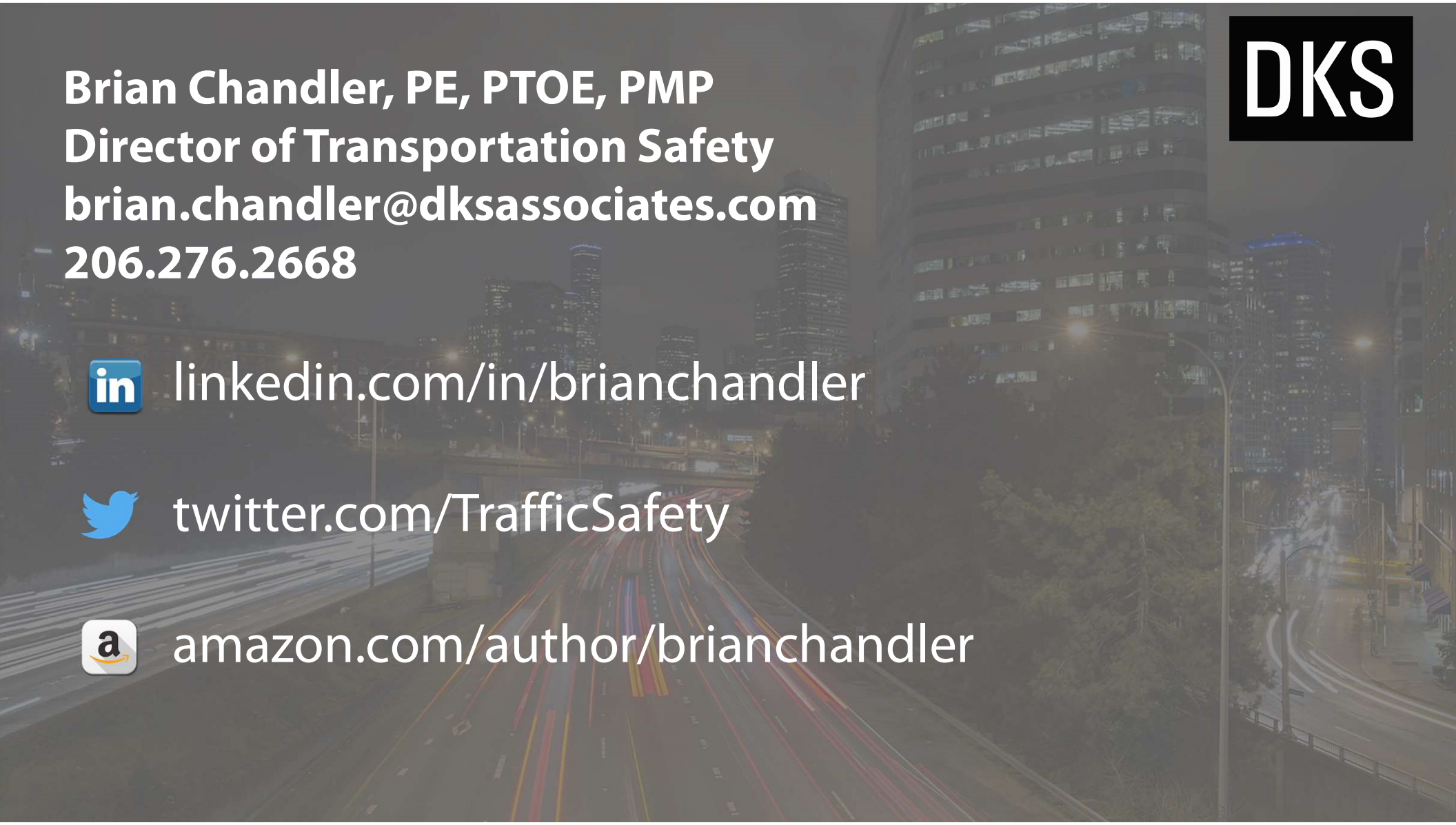

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